



Republic of the Philippines
QUEZON CITY COUNCIL

Quezon City
23rd City Council

PO23CC-079

30th Regular Session

ORDINANCE NO. SP- **3515**, S-2026

AN ORDINANCE REQUIRING ALL BILLBOARD AND SIGNAGE OWNERS, OPERATORS, AND LESSORS IN QUEZON CITY TO ROLL DOWN, REMOVE, OR OTHERWISE SECURE TARPAULINS, SIGNAGE MATERIALS, AND OTHER FLEXIBLE DISPLAY MEDIA DURING THE OCCURRENCE OF TYPHOONS, HEAVY RAINS, STRONG WINDS, AND OTHER INCLEMENT WEATHER CONDITIONS AS DECLARED BY THE PHILIPPINE ATMOSPHERIC, GEOPHYSICAL, AND ASTRONOMICAL SERVICES ADMINISTRATION (PAGASA) OR THE QUEZON CITY GOVERNMENT, AND PROVIDING PENALTIES FOR VIOLATION THEREOF

Introduced by Councilor CHARM FERRER, CPA, MPA, JD

Co-Introduced by Councilors Tany Joe "TJ" L. Calalay, Bernard R. Herrera, Dorothy A. Delarmente, M.D., Joseph P. Juico, Nicole "Nikki" V. Crisologo, Mikey F. Belmonte, Candy A. Medina, Atty. Voltaire Godofredo "Bong" Liban III, Aly Medalla, Dave C. Valmocina, Ranulfo "Tatay Rannie" Z. Ludovica, Geleen "Dok G" Lumbad, Atty. Christoffer Allan "Tope" Liquigan, Albert Alvin "Chuckie" L. Antonio III, Wencerom Benedict C. Lagumbay, Don S. De Leon, Luigi D. Pumaren, Atty. Vicente Belmonte Jr., Edgar "Egay" G. Yap, Nanette Castelo Daza, Imee Rillo, Raquel S. Malañgen, Joseph Joe Visaya, Alfred Vargas, MPA, Karl Edgar Castelo, Shaira "Shay" L. Liban, Ram V. Medalla, Maria Eleanor "Doc Ellie" R. Juan, O.D., Emmanuel Banjo A. Pilar, Kristine Alexia Matias, RN, Victor "Vic" D. Bernardo, Vito Sotto Generoso, Erwin Rey "Cocoy" A. Medina, Jose Maria "Mari" M. Rodriguez, and Jhon Angelli "Sami" C. Neri

WHEREAS, Quezon City Ordinance No. SP-3044, S-2021 regulates billboards, signs, and other outdoor media installed on Quezon City Government property and provides procedures for their installation, operation, and regulation;

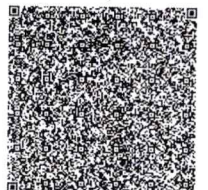
WHEREAS, to ensure proper regulation of billboards and signages within Quezon City, Ordinance No. SP-3044, S-2021 provides procedures for the installation, operation, and oversight of such structures on government property;

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MELCHORA "TANDANG SORA" AQUINO
NATIONAL SHRINE

WHEREAS, billboards, signboards, and large-format tarpaulins, when not rolled down, removed, or properly secured during periods of inclement weather, pose serious risks to public safety, private property, and critical City infrastructure;

WHEREAS, strong winds, heavy rainfall, and typhoons have repeatedly caused billboard and signage materials to detach, collapse, or become airborne, resulting in injuries, fatalities, and damage to public and private property;

WHEREAS, the Quezon City Government is mandated to protect the lives, safety, and general welfare of its constituents and to reduce disaster-related risks through proactive and preventive measures.

NOW, THEREFORE,

BE IT ENACTED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED:

SECTION 1. SHORT TITLE. – This Ordinance shall be known as the “Quezon City Billboard Weather Safety Ordinance.”

SECTION 2. COVERAGE. – This Ordinance shall apply to all billboard and signage owners, operators, lessors, lessees, advertisers, and any other person or entity responsible for billboards and signages located within Quezon City, operating in Quezon City, including those situated on government-owned properties covered under Quezon City Ordinance No. SP-3044, S-2021, that are designed, constructed, or otherwise equipped to allow for the immediate lowering, rolling, removal, or securing of display materials and structural components in response to weather disturbances or other public safety hazards.

SECTION 3. GENERAL OBLIGATION TO SECURE BILLBOARD AND SIGNAGE MATERIALS. – Upon the issuance by PAGASA or the Quezon City Government of any public advisory pertaining to tropical depressions, tropical storms, severe tropical storms, typhoons, super typhoons, heavy rainfall, strong winds, or any other hazardous meteorological condition, all billboards and signages possessing roll-up, roll-down, removable, or dismantable components shall be immediately secured, which includes, but is not limited to, rolling down, removing, dismantling, or otherwise rendering said components safe against displacement, detachment, or collapse.

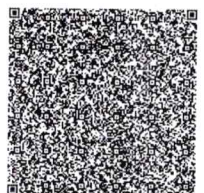
Billboard owners and operators are hereby expressly notified and reminded that the Quezon City Disaster Risk Reduction and Management Office (QCDRRMO) regularly issues official public advisories including, but not limited to, Wind Advisories — signifying the presence of wind conditions that create a substantial risk of structural failure or collapse of billboards and signage materials.

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Upon the issuance of such advisories, all covered billboard owners and operators are under a mandatory and immediate obligation to undertake the requisite safety measures to secure their structures.

Non-compliance, delay, neglect, or refusal to act upon said advisories shall constitute a violation of this Ordinance and shall subject the responsible owner or operator to the penalties provided herein.

SECTION 4. WEATHER PREPAREDNESS AND RESPONSE PHASES. – Notwithstanding the foregoing, in cases of heavy rainfall, isolated rain showers, or other calamities or hazardous weather conditions not accompanied by the issuance of a Tropical Cyclone Wind Signal, the Quezon City Disaster Risk Reduction and Management Council (QCDRRMC), as constituted under Executive Order No. 26, Series of 2022, composed of the following:

Chairperson:

- Office of the City Mayor

Co-Vice Chairperson

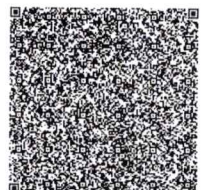
- Office of the City Administrator
- Department of Public Order and Safety

Action Officer:

- Quezon City Disaster Risk Reduction and Management Officer

Member Offices:

- Committee on Disaster Risk Reduction
- Task Force Dangling Wires
- Task Force Streetlighting
- City Budget Department
- City Accounting Department
- Quezon City Department of Engineering
- City Health Department
- City Planning and Development Department
- Department of the Interior and Local Government – Quezon City Field Office
- District Action Offices
- Barangay and Community Relations Department
- City Tourism Department
- Climate Change and Environmental Sustainability Department
- Department of Sanitation and Cleanup Works – Quezon City
- Gender and Development Council Office
- Housing, Community Development and Resettlement Department



- Office of the Senior Citizens Affairs
- Parks Development and Administration Department
- Persons with Disability Affairs Office
- Small Business and Cooperatives Development and Promotions Office
- Social Services and Development Department
- Traffic and Transport Management Department
- City Treasurer's Office
- Philippine Red Cross – Quezon City Chapter
- Liga ng mga Barangay
- Public Affairs and Information Services Department
- Public Employment Service Office
- Quezon City Fire District
- Quezon City General Hospital
- Rosario Maclang Bautista General Hospital
- Novaliches District Hospital
- Quezon City Police District
- Armed Forces of the Philippines – National Capital Region Command
- Quezon City Citizens Services Department
- Schools Division Superintendent

is hereby authorized to issue directives requiring the immediate pulling up, rolling down, removal, dismantling, or otherwise securing of billboard and signage, whenever such action is necessary to protect life, property, and public safety. Such directive shall be immediately enforceable upon issuance.

All billboard owners are hereby mandated, on their own initiative or upon the recommendation of the Quezon City Disaster Risk Reduction and Management Council, to comply with a phased implementation framework. Said framework shall include definitive timelines and is hereby adopted to ensure timely, uniform, and enforceable compliance with this Ordinance.

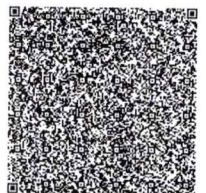
SECTION 5. INSPECTION AND ENFORCEMENT. – The Department of the Building Official (DBO), in coordination with the Quezon City Disaster Risk Reduction and Management Office (QCDRRMO), the Department of Public Order and Safety (DPOS), and other concerned offices, shall monitor compliance with this Ordinance and conduct inspections, whether routine or spot checks, as may be necessary.

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SECTION 6. INFORMATION, PUBLIC ADVISORIES, AND DISSEMINATION. – The Public Affairs and Information Services Department (PAISD), in coordination with the DBO, the QCDDRRMO, and other concerned offices, shall be responsible for the timely, accurate, and wide dissemination of public advisories, announcements, and information relative to this Ordinance.

The dissemination of information by PAISD shall not excuse non-compliance with this Ordinance, as covered entities are expected to independently monitor official advisories issued by PAGASA and the Quezon City Government.

SECTION 7. PENALTIES. – Pursuant to Section 458(a)(1)(iii) of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, any person, natural, or juridical, found violating any provision of this Ordinance shall, upon due process, be penalized as follows:

- a) First Offense: Fine of Three Thousand Pesos (Php3,000.00) per day until compliance or imprisonment of not more than one (1) month, or both, at the discretion of the court, and issuance of a written warning;
- b) Second Offense: Fine of Four Thousand Pesos (Php4,000.00) per day until compliance or imprisonment of not more than three (3) months, or both, at the discretion of the court, and suspension of billboard or signage permit for fifteen (15) days; and
- c) Third and Subsequent Offenses: Fine of Five Thousand Pesos (Php5,000.00) per day until compliance or imprisonment of not more than one (1) year, or both, at the discretion of the court, and revocation of billboard or signage permit.

Emergency Enforcement: In cases of imminent danger to life, property, or public safety, the Quezon City Government may immediately roll down, remove, or dismantle unsafe billboard or signage materials at the expense of the owner, operator, or lessor, without prejudice to the imposition of penalties provided herein.

SECTION 8. REINSTATEMENT OF BILLBOARD AND SIGNAGE MATERIALS. – Billboard and signage materials shall be reinstalled or reactivated after the official lifting of weather advisories.

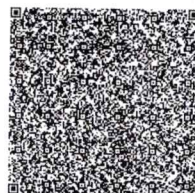
SECTION 9. IMPLEMENTING RULES AND REGULATIONS. – Within sixty (60) days from the effectivity of this Ordinance, the Department of the Building Official (DBO), in coordination with the Quezon City Disaster Risk Reduction and Management Office (QCDDRRMO), the Department of Public Order and Safety (DPOS), the Public Affairs and Information Services Department (PAISD), and other concerned offices, shall promulgate the necessary Implementing Rules and Regulations (IRR) for the effective, efficient, and uniform implementation of this Ordinance.

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SECTION 10. SEPARABILITY CLAUSE. – If any provision of this Ordinance is declared invalid or unconstitutional, the remaining provisions not affected thereby shall continue to be in full force and effect.

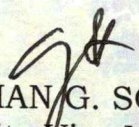
SECTION 11. REPEALING CLAUSE. – All ordinances, rules, and regulations or parts thereof inconsistent with the provisions of this Ordinance are hereby repealed or modified accordingly. This Ordinance shall be implemented in a manner consistent with existing laws and shall complement the provisions of Quezon City Ordinance No. SP-3044, S-2021.

SECTION 12. EFFECTIVITY CLAUSE. – This Ordinance shall take effect after its publication in a newspaper of general circulation, and after posting of copies in conspicuous locations within Quezon City.

ENACTED: January 19, 2026.

CERTIFICATION

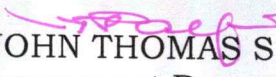
This is to certify that this Ordinance was ENACTED by the City Council on Second Reading on January 19, 2026 and was PASSED on Third/Final Reading on March 2, 2026.


GIAN G. SOTTO
City Vice Mayor
Presiding Officer

APPROVED: JUL 20 2026


MA. JOSEFINA G. BELMONTE
City Mayor

ATTESTED:


ATTY. JOHN THOMAS S. ALFEROS, III
City Government Department Head III
(Secretary to the Sanggunian)

